



Call for Entries Emmy® 2007

31st ANNUAL REGIONAL EMMY® AWARDS

Recognizing excellence in these designated market areas (DMAs):

ALABAMA – Mobile

FLORIDA – Cape Coral-Ft. Myers-Naples, Gainesville, Jacksonville, Miami-Ft. Lauderdale, Ocala, Orlando-Daytona Beach, Panama City, Pensacola, Sarasota, Tallahassee, Tampa-St. Petersburg and West Palm Beach

GEORGIA – Thomasville

LOUISIANA – Alexandria, Baton Rouge, Lafayette, Lake Charles and New Orleans

PUERTO RICO – All Markets

Chapter 4

News Programming & News Gathering Broadcast & Cablecast Categories

One Award, more than one Award, or no Award may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two segments must be included.

- 1. NEWS SPECIAL:** For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic aired outside any regularly scheduled news program. Subject should be an in-depth treatment of current topic. Time limit 60 minutes.
- 2. BREAKING NEWS:** For excellence in coverage of a single unanticipated news event that is aired simultaneously with the news event being covered and aired either within or outside of a regularly scheduled newscast. Entry may include multiple live or taped elements. Time limit: 15 minutes.

Comment: This is the "I am here at the bank robbery and the bullets are flying over my head" story. Preparation limit is unnecessary since it must be simultaneous.

Note: Regional winners in this category are eligible, at their discretion, to compete for a plaque in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

- 3. CONTINUING COVERAGE:** For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. Elements may include segments from within or outside of a regularly scheduled newscast. A stand-alone segment from this composite may be entered in one other area. Time Limit: 30 Minutes.

4. FEATURE NEWS REPORT: For excellence in reporting of a single or multi-part feature news story or topic aired within a regularly scheduled newscast. Time limit 10 minutes.

- A. Within 24 Hours**
- B. No Time Limit**
- C. Series**

5. GENERAL ASSIGNMENT REPORT

A. Within 24 hours - For excellence in coverage of a single or multi-part story or topic aired within a regularly scheduled newscast or newscasts which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements. Time limit: 10 minutes.

B. No Time Limit - For excellence in coverage of a single or multi-part story or topic aired within a regularly scheduled newscast or newscasts, which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). Time Limit: 10 Minutes

Comment: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.

6. INVESTIGATIVE REPORT: For excellence in a report of a community problem requiring research and investigative journalism, aired within a regularly scheduled newscast. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). Time limit 30 minutes.

- A. Single Story**
- B. Series**

Note: Regional winners in this category are eligible, at their discretion, to compete for a plaque in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

7. SPOT NEWS: For excellence in coverage of a single unanticipated news event that is shot edited and produced within 24 hours on a regularly scheduled newscast. Entry may include multiple live and/or taped elements. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. Time Limit: Limited to a single report.

Comment: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.

Note: Regional winners in this category are eligible, at their discretion, to compete for a plaque in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

SEND ENTRIES TO:

**Karla MacDonald
Suncoast Chapter Administrator
10385 Rue Vendome
Pembroke Pines, FL 33026**

Make checks payable to NATAS SUNCOAST CHAPTER

QUESTIONS?

If you have any questions about the EMMY® Awards or the process, please contact:

BOB BEHRENS, Executive Director e-mail badvideo@aol.com

DEADLINE FOR ENTRIES: 5 pm, July 6, 2007