



Call for Entries Emmy® 2007

31st ANNUAL REGIONAL EMMY® AWARDS

Recognizing excellence in these designated market areas (DMAs):

ALABAMA – Mobile

FLORIDA – Cape Coral-Ft. Myers-Naples, Gainesville, Jacksonville, Miami-Ft. Lauderdale, Ocala, Orlando-Daytona Beach, Panama City, Pensacola, Sarasota, Tallahassee, Tampa-St. Petersburg and West Palm Beach

GEORGIA – Thomasville

LOUISIANA – Alexandria, Baton Rouge, Lafayette, Lake Charles and New Orleans

PUERTO RICO – All Markets

Chapter 5

NEWS & PROGRAM SPECIALTY BROADCAST & CABLECAST CATEGORIES

The following categories are open to entries created, written, produced and broadcast or cablecast by news, public affairs and program personnel. One award, more than one award, or no award is given to the producer(s) directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

Note: Entries in the News sub-categories can be a single story, a series or a news feature. News entries must have aired during a regularly scheduled newscast. Entries in the Program sub-categories include features, segments or full-length programs. Program entries can be from either a regularly scheduled program or a one-time special.

8. ARTS/ENTERTAINMENT

A. News: For excellence in reporting of arts and entertainment subjects. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on general entertainment, variety or performing arts. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

9. BUSINESS/CONSUMER

A. News: For excellence in coverage of business, finance or consumer topics. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on business, consumer affairs or economic topics or subject matter. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

10. CHILDREN/YOUTH/TEENS

A. News: For excellence in coverage of issues designed to be of specific interest and value to a target audience 12 years of age and under (children/youth) or 13 and older (teens). Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on subjects designed to be of specific interest to a target audience 12 years of age and under (children/youth) or 13 and older (teens). Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

11. CRIME

A. News: For excellence in coverage of subjects that focus on violent or white collar crimes or other violations of law. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on violent or white collar crimes or other violations of law. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

12. EDUCATION/SCHOOLS

A. News: For excellence in coverage of subjects that focus on schools, teaching or education. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on schools, teaching or education. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

13. HEALTH/SCIENCE/ENVIRONMENT

A. News: For excellence in coverage of health, science or environmental topics. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on health, science, medical or environmental topics or subject matter. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

14. HISTORIC/CULTURAL

A. News: For excellence in coverage of subjects that emphasize historical, cultural or ethnic issues or topics. Time limit 10 minutes.

NOTE: Historic/Cultural Program entries may be submitted in the Documentary Category.

15. HUMAN INTEREST

A. News: For excellence in coverage of stories that appeal to the human spirit. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on subject matter that appeals to the human spirit. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

16. POLITICS/GOVERNMENT

A. News: For excellence in coverage of political subjects or issues. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on political, civil or public affairs topics or subject matter. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

17. RELIGION

A. News: For excellence in coverage of religious and/or spiritual subjects. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on subject matter of a religious and/or spiritual nature. Series entries accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

18. SOCIETAL CONCERNS

A. News: For excellence in coverage of current issues of societal concern, social ills, community or general public interest. Time limit 10 minutes.

NOTE: Program entries may be submitted in the Public/Current/Community Affairs Category.

19. SPECIALTY ASSIGNMENT REPORT

A. News: For excellence in coverage of special interest information. Time limit 10 minutes.

B. Program: For excellence in a regularly scheduled program or special that focuses on special interest information. Series entries are accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

20. SPORTING EVENT/GAME – LIVE/UNEDITED: For excellence in production of a single program or series, live or live-to-tape sports event or game. A composite is required and must include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Time limit 30 minutes.

21. SPORTS

For excellence in coverage of sports in general, sports related topics or subject matter within a regularly scheduled news program. Time limit 10 minutes.

A. Sportscast

B. News Single Story or Series

For excellence in a regularly scheduled daily or weekly sports program, or for coverage of a one-time-only sports event (not sporting game or play-by-play) or sports series. Entry may be live or taped. Entry must have, as its basis, special coverage not to be taken from a regularly scheduled newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes. (A maximum of three edits is permitted to bring longer programs to the time limit).

C. Program Feature/Segment

D. Regularly Scheduled Daily or Weekly Program

For excellence in a one-time sports related special program that is not part of a regularly scheduled daily or weekly sports program. Entry may be live or taped. Entry should have no post edits except for the removal of commercials. Entry not to exceed 30 minutes.

E. One-Time Special

22. WEATHER

For excellence in coverage of weather in general, weather related topics or subject matter within a regularly scheduled news program. Time limit 10 minutes.

A. News

B. News Weathercast

For excellence in a regularly scheduled program or special that focuses on weather related topics or subject matter. Series entries are accepted. Enter 30 minutes of complete program or series compilation not to exceed 30 minutes.

C. Program

SEND ENTRIES TO:

Karla MacDonald
Suncoast Chapter Administrator
10385 Rue Vendome
Pembroke Pines, FL 33026

Make checks payable to NATAS SUNCOAST CHAPTER

QUESTIONS?

If you have any questions about the EMMY® Awards or the process, please contact:

BOB BEHRENS, Executive Director e-mail badvideo@aol.com

DEADLINE FOR ENTRIES: 5 pm, July 6, 2007